

GOOD UNIVERSITY

REPORT 2024

Mahasarakham University



Mahasarakham University

(+66) 0-4375-4235

m www.msu.ac.th

Tel : (+66) 0-4375-4235 Email : saraban@msu.ac.th

The symbolic tree The Golden Shower or Koon Denotes prosperity

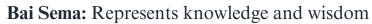




The emblem of Mahasarakham University

Emblem: The "Rojanakorn" A stamp of brilliant prosperity and growth

Its elements include a "Bai Sema" shape (a traditional Thai boundary marker) featuring the Phra That Nadun stupa at its core. Below the stupa are sun rays emanating from traditional northeastern Thai patterns above the university motto in Pali: " พหูน์ ปณุฑิโต ซีเว " (Public Devotion is a Virtue of the Learned).



Phra That Nadun: Represents virtue and morality

Sun Rays: Represent prosperity

Lai Kid (Traditional Patterns): Represent local wisdom and

cultural heritage of Isan

The emblem conveys the integration of knowledge, virtue, and

local wisdom leading to prosperity



Colors

Yellow and Grey: Representing wisdom and good thinking leading to prosperity



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Motto

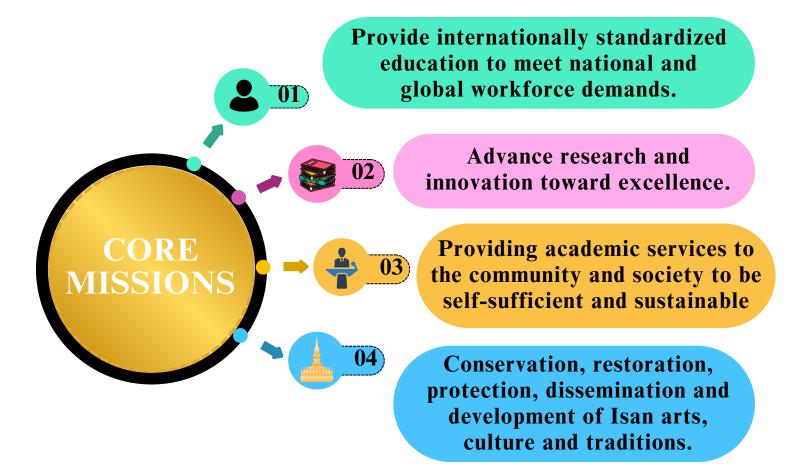
Public Devotion is a Virtue of the Learned

Vision

To become a leading university in Asia

Mission Statement

Mahasarakham University aims to achieve academic excellence by blending local wisdom with universal knowledge to foster intellectual growth and personal development, encompassing both academic and ethical dimensions.



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HISTORY

1968



1974





27 March 1968: College of Education, Maha Sarakham

Maha Sarakham University is a public university that originated from the "College of Education, Maha Sarakham," established in 1968. It evolved and expanded from the "Prasarnmitr College of Education," which was an educational institution focusing on teacher training. This was initiated to address the shortage of teaching professionals, accommodate societal growth, enhance the field of education, and extend higher education to regional areas. Maha Sarakham College of Education Located on Nakhon Sawan Road, Talat Subdistrict, Mueang District, Maha Sarakham Province, Maha Sarakham College of Education was initially led by Dr. Saiyut Champathong as the deputy rector. In its early stages, the college received significant support from Maha Sarakham Teachers' College in all aspects, including facilities, personnel, teaching equipment, and other resources. In the 1968 academic year, the college began offering a two-year bachelor's degree program in Education (B.Ed.) with two majors: English and Biology.



1968

29 June 1974: Srinakharinwirot University, Maha Sarakham Campus (SWU MS)

In 1974, the Cabinet approved the elevation of the "College of Education" to the status of a "university." With the royal blessing of His Majesty King Bhumibol Adulyadej (Rama IX), the name "Srinakharinwirot" (pronounced See-na-ka-rin-wee-rote) was graciously bestowed. The name means " a university that brings honor and prestige to the metropolis." All eight Colleges of Education were integrated into Srinakharinwirot University.

Srinakharinwirot University, Maha Sarakham Campus, began offering a four-year bachelor's degree program with various fields of study, including: Biology, Physics, Chemistry, Mathematics, Thai Language, English, Social Studies, Geography, History, Elementary Education. Additionally, new faculties and units were established to support the university's mission and expand its academic and administrative capacity.



1974

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9 December 1994: Mahasarakham University (MSU)



The university has developed gradually, taking into account the time needed to build the necessary preparations until it was able to operate as an independent institution under the name Mahasarakham University on December 9, 1994. His Majesty King Bhumibol Adulyadej (Rama IX) signed the Royal Decree establishing the university, which was published in the Royal Gazette, Volume 111, Issue 54. It became the 22nd public university in Thailand, named Mahasarakham University. The university is located at 269/2 Nakhon Sawan Road, Talad Subdistrict, Mueang District, Mahasarakham Province, covering an area of approximately 368 rai.

Subsequently, the area of Mahasarakham University was expanded to "Pa Khok Nong Phai," Kham riang Subdistrict, Kantharawichai District, Mahasarakham Province, covering approximately 1,300 rai. Construction of various buildings has been underway since 1996.

University Identity / Characteristics of MSU Students



University Identity





Characteristics of MSU Students

STUDENTS ALONG WITH HELPING SOCIETY AND **COMMUNITIES**



MSU FOR ALL

Dependable MSU students

M: Moral



The characteristics of being a person with morals, ethics, and goodness

S: Social Responsibility



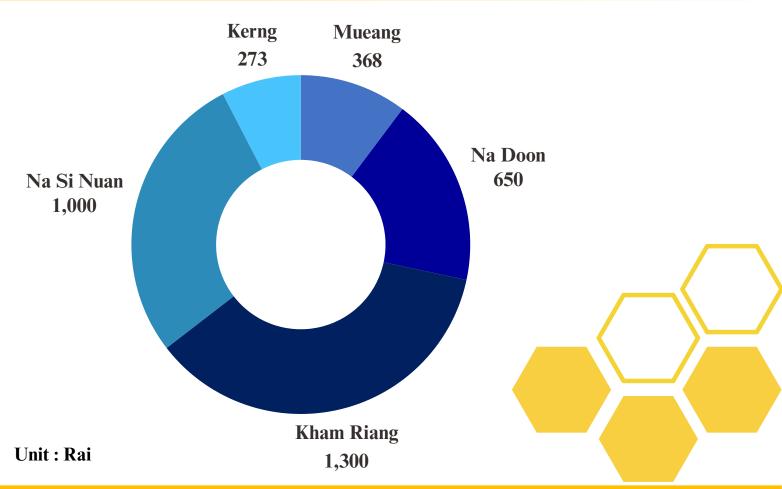
The characteristics of being a disciplined person with responsibility toward oneself and society

U: Unity



The characteristics of being a person with love, unity, and generosity

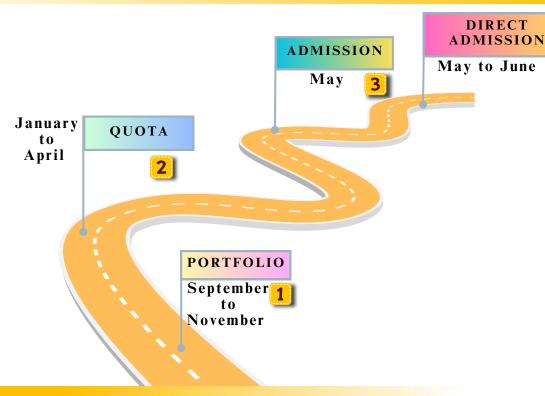
Location and Campus Area of Mahasarakham University





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The selection of students to study at the bachelor's degree level in collaboration with the Council of University Presidents of Thailand through TCAS system





Groups for Educational Management







8 faculties/group

- Faculty of Education
- Faculty of Humanities and Social Sciences
- Faculty of Fine and Applied Arts and **Cultural Science**
- Mahasarakham **Business School**
- · Faculty of Tourism and Hotel Management
- Faculty of Law
- · College of Politics and Governance
- College of Music

7 faculties/group

- Faculty of Science
- Faculty of Technology
- Faculty of Engineering
- Faculty of Architecture, Urban Design, and Creative Arts
- Faculty of Environment and Resource Studies
- Faculty of Informatics
- Walai Rukhavej **Botanical Research** Institute

5 faculties/group

- Faculty of Nursing
- Faculty of Pharmacy
- Faculty of Public Health
- Faculty of Medicine
- Faculty of Veterinary Sciences

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MAHASARAKHAM UNIVERSITY



Group of Sciences and Technology 3,886 students

15,009 new students

Group of Humanities and Social Sciences 9,810 students

Group of Health sciences
1,313 students

	Bachelor's degree	3,725
<u></u>	Master's degree	101
<u>.</u>	Doctoral degree	60
.	Master's degree	9,155
2	Master's degree	409
.	Doctoral degree	246
2	Diploma Degree	66
2	Master's degree	1,201
	Master's degree	36
	Doctoral degree	10



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Total Number of Students for 2024 academic year

Group of Sciences and Technology

Bachelor's degree 11,809
Master's degree 353
Doctoral degree 271

Group of Health sciences

Diploma Degree 70
Bachelor's degree 4,756
Master's degree 244
Doctoral degree 115

Group of Humanities and Social Sciences

Bachelor's degree 27,403
Master's degree 1,198

Doctoral degree 1,006

Group of Sciences and Technology 12,433 students

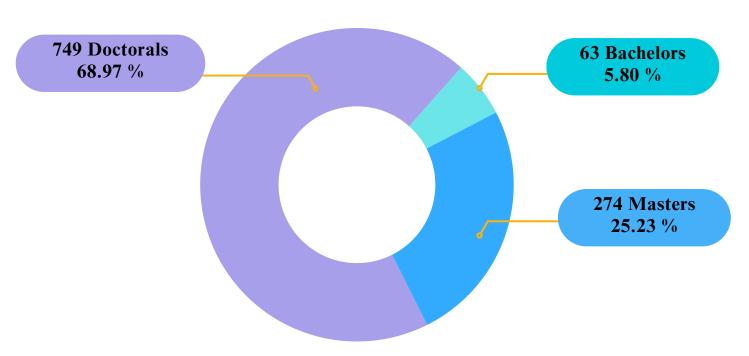
Group of Humanities and Social Sciences 29,607 students 47,225 total students

Group of Health sciences
5,185 students

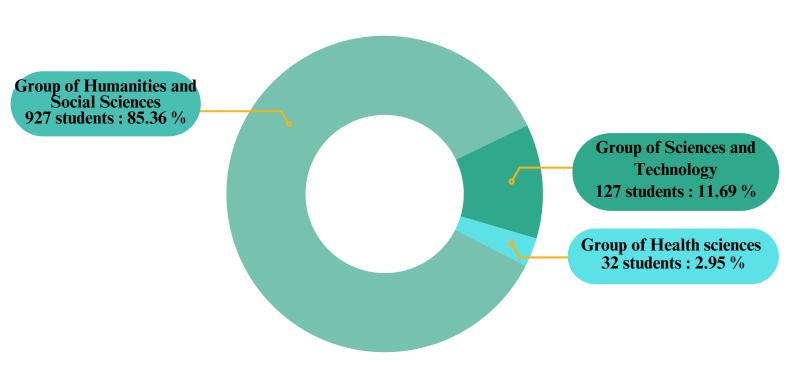
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International students for 2024 academic year (by Education Level/Field of Study)

International students for 2024 academic year data by Education Level



International students for 2024 academic year data by Field of Study



Asia

Mahasarakham University Khamriang Subdistrict Kantarawichai District Maha Sarakham 44150, Thailand

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International students for 2024 academic year Classified by continent

continents | number of students | percentage

1,081 99.54

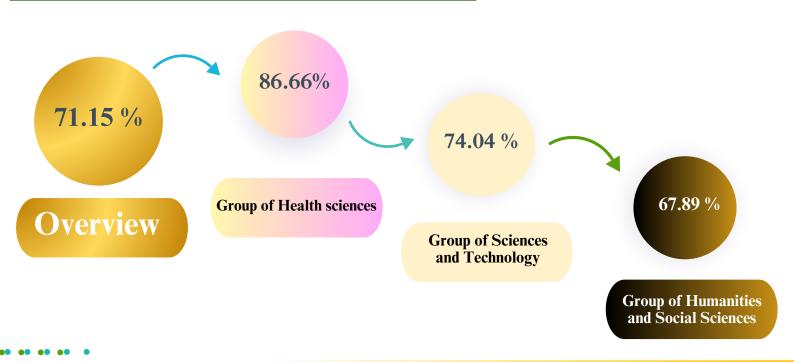
Africa 5 0.46

Total 1,086 100.00

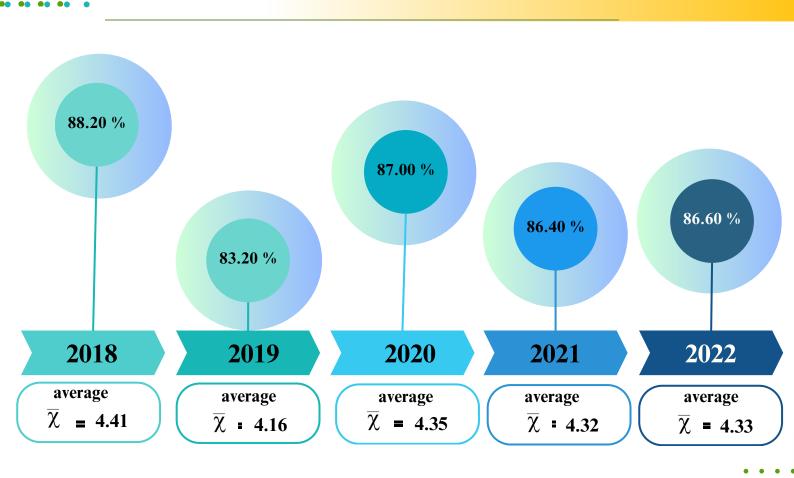


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The employment situation of graduates



Employers' satisfaction with the quality of graduates





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Tuition Fees

Tuition fees per semester

Bachelor's degree

Regular system

- Faculty of Humanities and Social Sciences
- Faculty of Environment and Resource Studies
- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Informatics
- Mahasarakham Business
 School
- Faculty of Tourism and Hotel Management
- Faculty of Architecture, Urban Design, and Creative Arts
- Faculty of Science
- Faculty of Public Health

- Faculty of Engineering
- Faculty of Law
- Faculty of Technology
- Faculty of Education
- Faculty of Medicine
- Faculty of Pharmacy
- Faculty of Nursing
- Faculty of Veterinary Sciences
- College of Politics and Governance
- College of Music

Regular system International Students

35,000 – 50,000 baht

11,000 - 45,000 baht

- Faculty of Humanities and Social Sciences
- Faculty of Tourism and Hotel Management
- Mahasarakham Business
 School
- Faculty of Engineering
- Faculty of Architecture, Urban Design, and Creative Arts

- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Informatics
- College of Music



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Tuition Fees

Tuition fees per semester

Bachelor's degree

Special system

17,000 – 20,000 baht

- Mahasarakham Business School
- Faculty of Tourism and Hotel Management
- Faculty of Environment and Resource Studies
- Faculty of Humanities and Social Sciences
- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Architecture, Urban Design, and Creative Arts

- Faculty of Law
- Faculty of Public Health
- Faculty of Engineering
- Faculty of Informatics
- College of Politics and Governance
- College of Music

International program/English

25,000 – 45,000 baht

- Faculty of Humanities and Social Sciences
- · Mahasarakham Business School
- Faculty of Tourism and Hotel Management



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Tuition Fees

Tuition fees per semester

15,000 - 45,000 baht

Master's degree

Regular system

- - Faculty of Humanities and Social Sciences
 - Faculty of Public Health
 - Faculty of Engineering
 - Faculty of Architecture, Urban Design, and Creative Arts
 - Faculty of Medicine
 - Faculty of Fine and Applied Arts and Cultural Science
 - Faculty of Environment and Resource Studies
 - Faculty of Science
 - Faculty of Technology
 - Faculty of Education
 - Faculty of Informatics
 - Faculty of Law
 - Faculty of Veterinary Sciences
 - Faculty of Tourism and Hotel Management
 - Mahasarakham Business School
 - Faculty of Pharmacy
 - Faculty of Nursing
 - College of Music
 - Walairukhavej Botanical Research Institute

Regular system International Students

82,500 baht

- Faculty of Humanities and Social Sciences
- Faculty of Education
- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Informatics
- Faculty of Engineering
- Faculty of Environment and Resource Studies
- College of Music



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Tuition Fees

Tuition fees per semester

Master's degree

Special system

18,000 – 82,500 baht

- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Humanities and Social Sciences
- Faculty of Education
- Faculty of Tourism and Hotel Management
- Faculty of Informatics
- Faculty of Environment and Resource Studies
- Faculty of Architecture, Urban Design, and Creative Arts
- Mahasarakham Business School
- Faculty of Engineering
- Faculty of Technology
- Faculty of Science
- Faculty of Public Health
- Faculty of Medicine
- Faculty of Pharmacy
- College of Politics and Governance
- College of Music
- Walairukhavej Botanical Research Institute

Special system <u>International Students</u>

23,000 – 110,000 baht

- Faculty of Science
- Faculty of Public Health
- Faculty of Education
- Faculty of Medicine
- Faculty of Informatics
- Faculty of Humanities and Social Sciences
- Mahasarakham Business School
- College of Politics and Governance
- Walairukhavej Botanical Research Institute



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Tuition Fees

Tuition fees per semester

Doctoral degree

Regular system

30,000 – 103,000 baht

- Faculty of Education
- Faculty of Humanities and Social Sciences
- Mahasarakham Business School
- Faculty of Tourism and Hotel Management
- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Science
- Faculty of Technology
- Faculty of Informatics
- Faculty of Engineering
- Faculty of Medicine
- Faculty of Pharmacy
- Faculty of Public Health
- College of Politics and Governance
- College of Music
- Walairukhavej Botanical Research Institute

Regular system International Students

- Faculty of Education
- Mahasarakham Business School
- Faculty of Humanities and Social Sciences
- Faculty of Tourism and Hotel Management
- Faculty of Engineering
- Faculty of Fine and Applied Arts and Cultural Science
- Faculty of Science
- Faculty of Informatics
- Faculty of Environment and Resource Studies
- College of Music
- Walairukhavej Botanical Research Institute

80,000-103,000 baht



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Tuition Fees

Tuition fees per semester

Doctoral degree

Special system

30,000 – 103,000 baht

- Walairukhavej Botanical Research Institute
- Faculty of Environment and Resource Studies
- Faculty of Education
- Mahasarakham Business School
- Faculty of Informatics
- Faculty of Humanities and Social Sciences

- Faculty of Pharmacy
- Faculty of Science
- Faculty of Medicine
- Faculty of Engineering
- Faculty of Veterinary Sciences

Special system International Students

80,000 baht

- Faculty of Education
- Faculty of Informatics

International program/English

45,000 - 80,000 baht

- Faculty of Technology (Food Technology)
- Faculty of Science (Palaeontological)
- Faculty of Fine and Applied Arts and Cultural Science (Visual arts)



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FACTORS SUPPORTING EDUCATION





Scholarships



Scholarships for student education promotion



tuition fee scholarships



educational assistance grants



Student Services



Guidance services



in support for students with disabilities



job placement services, career development programs during studies



extracurricular and cocurricular activities



Exercise Facilities



Sports fields



swimming pools



fitness centers





Conveniences



Library services (digital library, online services, 24-hour reading rooms)

Computer labs

Internet network system

Wireless network services (Wi-Fi)

Accommodation services (22 dormitory buildings with capacity for approximately 4,500 people)

Co-Working Space Beverage outlets (cafés)

AIS Play Ground & MSU Learning Space



Public transportation services (shuttle buses within the university) Dining centers and restaurants (main cafeteria and faculty-specific cafeterias) Banks, relaxation areas, CCTV surveillance



Learning Centers for Students

University farm





Health Services



Suddhavej Hospital



Medical service center

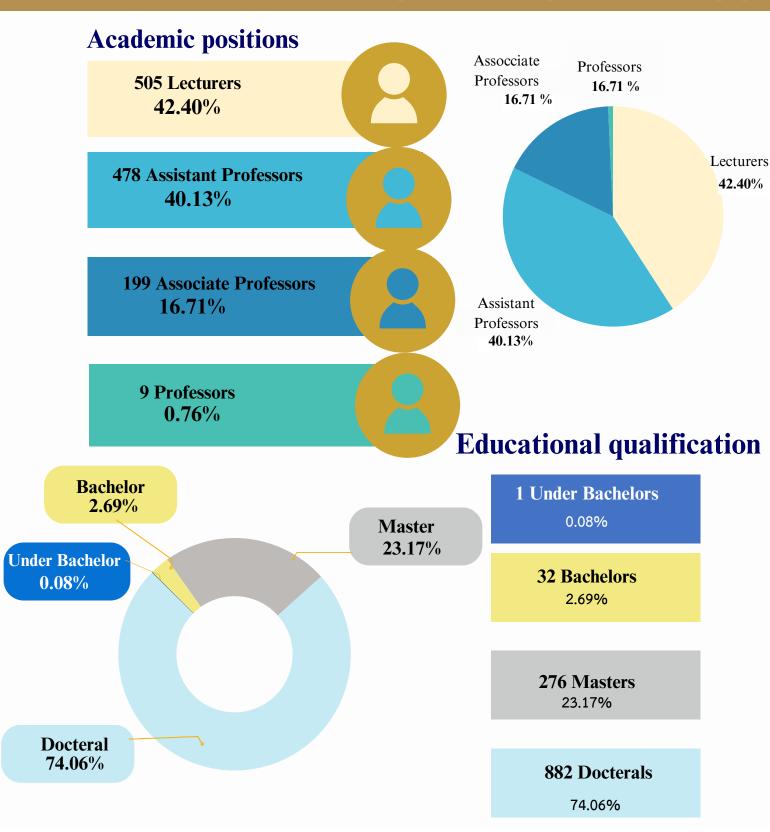


Veterinary hospital for teaching purposes

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Personnel at Mahasarakham University

Personnel: Academic staff (excluding staff hired for specific tasks and temporary workers) (1,191 people)

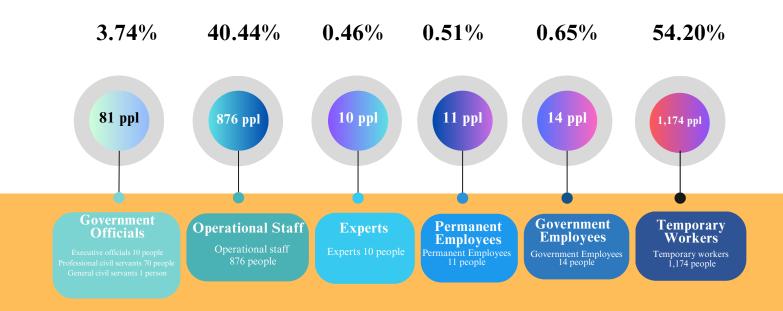




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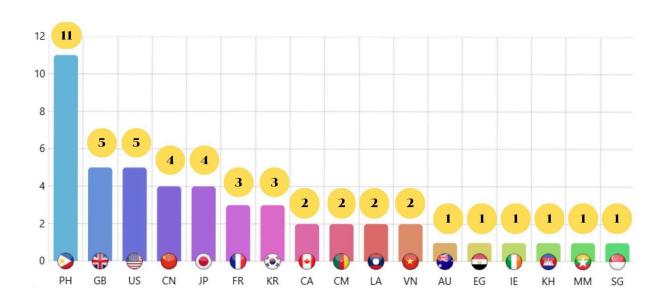


Personnel: Support staff (2,166 people)

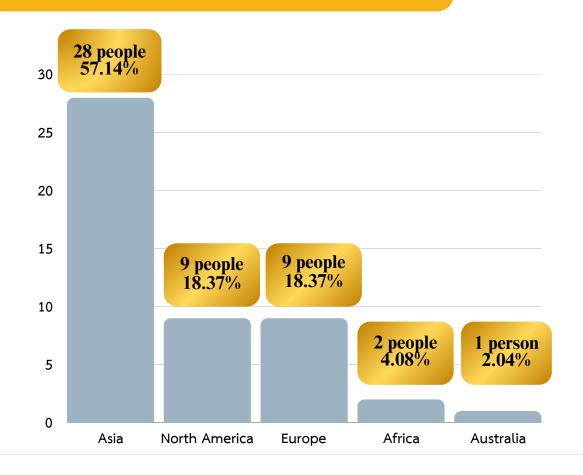


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Foreign Personnel Classified by Country



Foreign Personnel Classified by Continent



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Budget



State Budget 1,096,194,400 THB (28.46%)

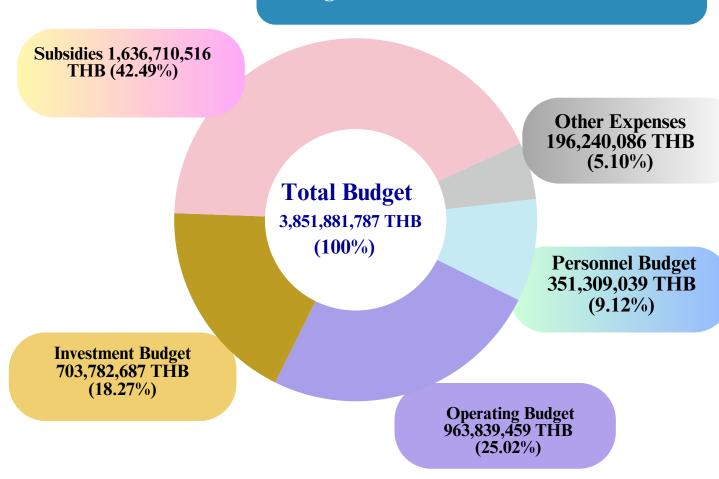


Revenue Budget 2,755,687,387 THB (71.54%)



Total Budget 3,851,881,787 THB (100%)





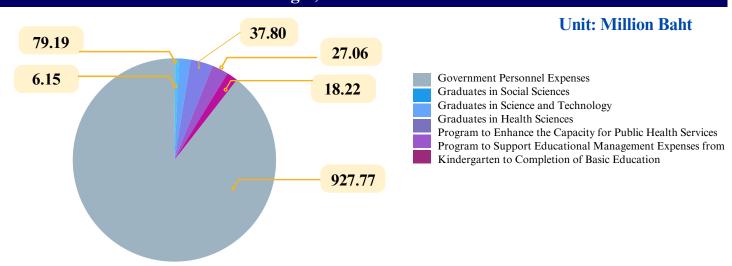
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Kantarawichai District
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Budget

Allocation of State Budget for the Fiscal Year 2024 (B.E. 2567) Classified by Output, Totaling 1,096.19 Million THB



Allocation of Revenue Budget for the Fiscal Year 2024 (B.E. 2567) Classified by Output

Output	Amount (Baht)	
Graduates in Social Sciences, Science and Technology, and Health Sciences	660,448,704	
Enhancing Skills and Learning Potential	41,500,320	
 Program to Support Educational Management Expenses from Kindergarten to Completion of Basic Education 	29,407,900	
Research Outcomes for Knowledge Creation	27,261,403	
• Research and Innovation for Excellence: MSU Goal 1, MSU Goal 2, and MSU Goal 3	73,034,745	
Academic Service Achievements	26,562,420	
Building Strong and Self-Reliant Communities	1,269,400	
 Contributions to the Preservation of Arts and Culture 	8,016,681	
• Increasing the Value or Significance of Arts and Culture Works	560,000	
Government Personnel Expenses	752,111,000	
• Developing the University's Image	9,859,760	
Transitioning to a Green University	1,354,980	
Improving Management Systems	581,238,949	
Strengthening Financial Stability	82,314,200	
• Smart University	66,914,243	
Program to Enhance the Capacity for Public Health Services	393,832,662	

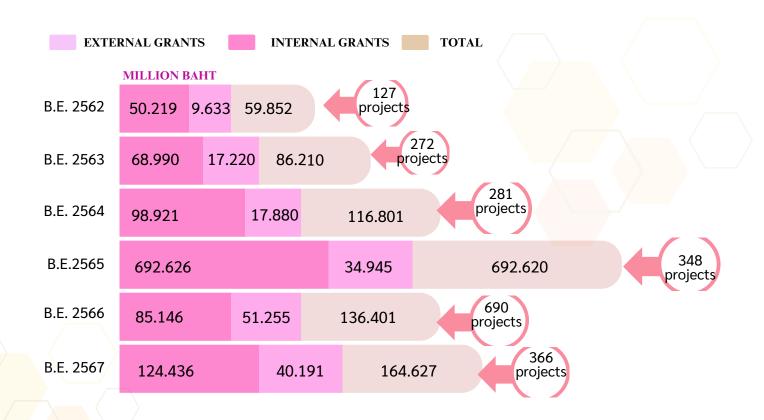
Total 2,755,687,387

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RESEARCH



RESEARCH GRANT BUDGET



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RESEARCH

ARTICLES AND RESEARCH WORKS PUBLISHED, DISSEMINATED, AND CITED IN THE SCOPUS DATABASE OVER THE PAST 10 YEARS

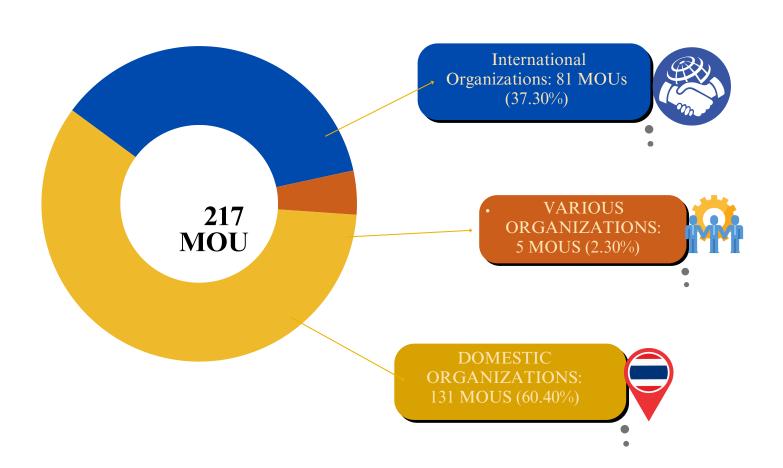




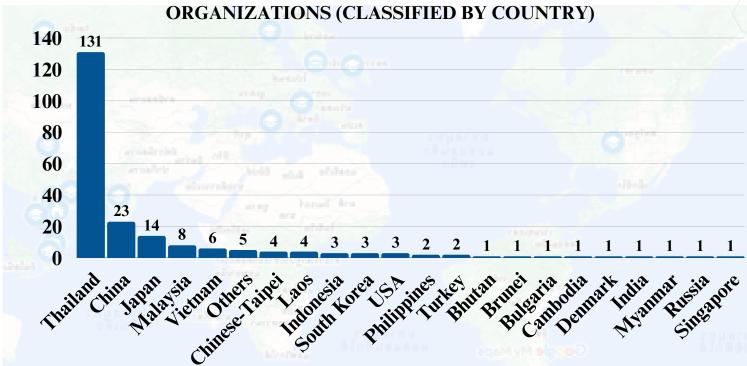
Data at 1 Dec 2024 (B.E. 2024)

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COLLABORATION WITH EXTERNAL ORGANIZATIONS



COLLABORATION IN RESEARCH BETWEEN EXTERNAL ORGANIZATIONS (CLASSIFIED BY COUNTRY)





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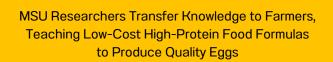


MSU researchers:community service











MSU Researchers Develop Community Enterprise Careers by Cultivating Mulberry and Silkworms for Quality Silk Production



MSU researchers:community service







MSU Provides Research Data on Soil and Water from the Huai Kho Reservoir to the Community for Collaborative Development of Sustainable Land Use



MSU Researchers Transfer Wolffia Cultivation Technology to Farmers to Enhance Safe Food and Increase Commercial Value

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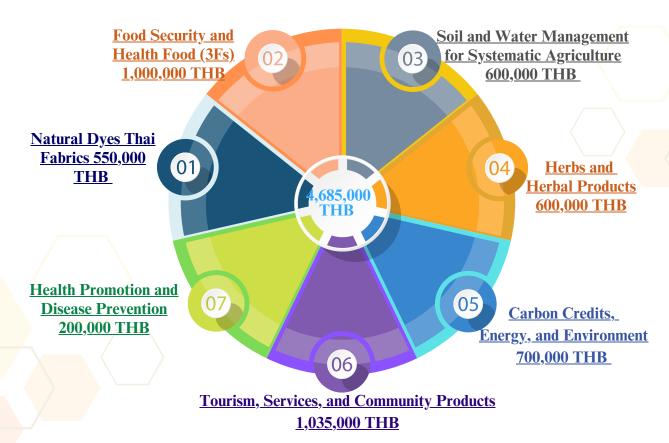
ACADEMIC SERVICES

Budget for Academic Service Projects from External Funding Sources for Fiscal Year 2020 - 2024 (B.E. 2563 - 2567)

Funding Sources/Fiscal Year	2563	2564	2565	2566	2567
1. U-School Project	3,480,000	612,000	324,000	272,000	222,000
2. Technology Clinic Project	921,000	243,750	237,500	260,000	238,750
3. Science Village Project	1,637,000	1,354,150	586,680	202,380	349,000
4. Science Coupons for OTOP Project	3,985,160	860,000	918,200	800,000	1,647,000
5. Community Business Capacity Enhancement Project	-	660,000	657,260	577,140	724,000
6. U2T Project	-	69,660,000	25,585,000	900,000	-
Total	10,023,160	73,389,900	28,308,640	3,011,520	3,180,750

Source: Report on Academic Service Project Funding for Fiscal Year 2024, Division of Research Facilitation and Dissemination, MSU

Budget for Supporting Academic Service Projects in Fiscal Year 2024 (Revenue Budget)



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AWARD-WINNING INNOVATIONS/RESEARCH PROJECTS

Internationally Awarded Research Projects

01.

"The 49 th International Exhibition of Inventions Geneva"

- 1. Invention: Phytomelatonin production through seed germination under salinity stress with exogenous melatonin addition: A novel food material for producing novel dietary supplements, functional food ingredients, and functional foods Awards:
 - 1. GOLD MEDAL
- 2. NRCT NRCT SPECIAL AWARD For the Outstanding Invention and Innovation at the International Exhibition (National research council of Thailand)



2. Invention: Imitated rice forming machine from various flours Award: Silver Medal



3. Invention: A Finger Strength Training Kit for Physical Therapists and Practitioners of Applied Thai Traditional Medicine

Award: Silver Medal



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AWARD-WINNING INNOVATIONS/RESEARCH PROJECTS

2. The 7th CLMTV-CN Contemporary Art Awards 2024 and The 1st International Festival of Art and Cultures



Young Artist Award



Honored Artist Award



3. "Best Paper Award" and "Best Presentation Award"

"Best Paper Award"



"Best Presentation Award"



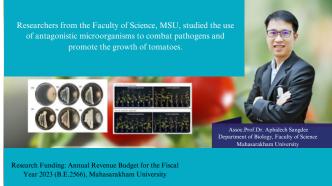
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OUTSTANDING INNOVATIONS/RESEARCH PROJECTS

Outstanding Research Projects



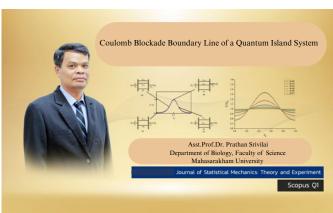














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OUTSTANDING INNOVATIONS/RESEARCH PROJECTS

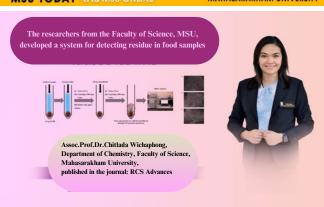
















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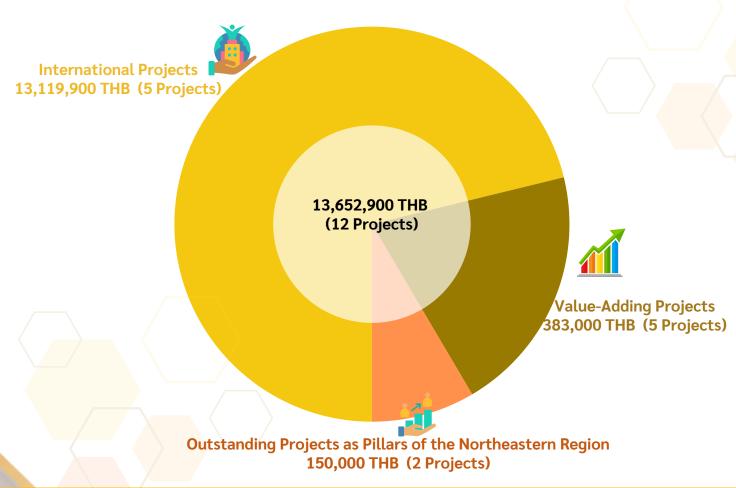
PRESERVATION OF ARTS AND CULTURE







Allocation of Funds for the Arts and Culture Preservation Project for Fiscal Year 2024 (B.E.) 2567



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CULTURAL PRESERVATION AND PROMOTION



Project on Enhancing the Management of Community-Based Health Tourism
Na Doon | Kae Dam | Kantharawichai | Kosum Phisai





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CULTURAL PRESERVATION AND PROMOTION

Learning Pathway: DNA University,

Evaluation of the Local Government Organization with Good Management Award for 2024 (B.E.2567) (Final Round) - Mahasarakham Municipality

Program Management Unit on Area Based Development, Learning City











Management for the Development of RAINS for Thailand Food Valley Tung Kula Rong Hai

Project on the development of ready-to-eat food products from tadpoles and retired frog, packaged in airtight sterilized containers, to add value to local products.















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Smart University





MSU TODAY ans MSU ONLINE

MAHASARAKHAM UNIVERSITY

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Smart University

Smart Governance

Developing a budget system focused on outcomes and achievements to lead the university toward excellence



Smart Assets

Enhancing the efficiency and transparency of the payment and receipt system by applying technology



ผลการดำเนินงาน สำนักบริการวิชาการ มหาวิทยาลัยมหาสารคาม







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Smart University

Smart Finance

Enhancing Property Management Efficiency to Generate Income



Smart People Enhancing the Development of High-Performance Personnel









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Smart University

Smart Digital

Developing digital innovations









Smart Infrastructure

Enhancing digital infrastructure to support teaching, research, and operations in recreational areas,

To be able to link data and work accessibility anytime, anywhere











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INSTITUTION RANKINGS





MSU Dominates Thailand's Top 20: **20 Coolest Majors Ranked**

SCImago 2024



 Ecology, Evolution Behavior and **Systematics** Geography,



Mathematics



Aquatic Science Biomedical **Engineering**

Science Plant Science Business, Management and Accounting

Computer

Astronomy

Chemistry Earth and Planetary Sciences

Public Health, Environment



Veterinary





 Engineering Education *~dicine



www.scimagoir.com

MSU Major Earns Top 20 Ranking in Thailand (SCImago 2024)













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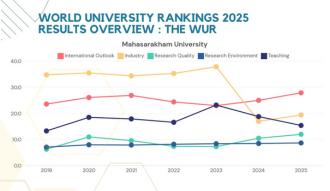
















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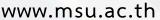


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University MAHASARAKHAM



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